



TAKE PICTURES. FURTHER.™



# DCS 720x

## KODAK PROFESSIONAL DCS 720x Digital Camera

Life moves fast. Shoot faster.

A moment in time is fleeting. Capturing that moment is critical for you. When a split second makes a difference, the KODAK PROFESSIONAL DCS 720x Digital Camera will deliver the shot you need. You'll capture fast action with 4.3 frames per second for 25 frames, or more, and a rapid shutter response time. A wide ISO range of 400 to 4000 (calibrated) and up to 6400 (enabled) allows you to shoot in any challenging condition or lighting situation. And, of course, you need to wire your time-sensitive shots quickly. No problem. With the DCS 720x, you can transfer them with IEEE 1394 at 400 Mbps when tethered. Up to 8 times faster.

You'll be confident with your image, too, because inside the DCS 720x is Kodak's latest digital technology and

- Deep burst of 25+ frames, 4.3 every second
- Highest ISO in the DCS family of cameras
- Super-fast connectivity
- Larger, brighter LCD panel with latest user interface
- Rugged, reliable camera body
- New stand-alone software applications

market-proven SLR functionality. Innovative features make shooting easier, such as the 1:1 focus check, spot densitometer, and a large, bright, color LCD panel for image review. Shoot with or without an anti-aliasing filter and get the crisp, quality image you expect. And the metal-frame NIKON F5 Camera body is rugged and reliable, so you can shoot anywhere, inside or out.

New software — KODAK PROFESSIONAL DCS Photo Desk and KODAK PROFESSIONAL DCS Camera Manager — is included with the camera to support studio applications. Or you can use third-party software. It's your choice.

Deep, rapid bursts, fast download. Life moves fast. But now you'll shoot *faster*. With the DCS 720x.

**Kodak Professional**

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## KODAK PROFESSIONAL DCS 720x Digital Camera

### DCS 720x features

- Burst rate — 4.3 frames/second
- ISO range from 400 to 4000 (calibrated); up to 6400 (enabled), with a 2-stop software push to 25,600 ISO
- Burst depth — 25+ images
- Rapid shutter response time
- Quick connectivity (400 Mbs with IEEE 1394)
- Kodak's sensor technology
- Larger, brighter color LCD panel for image analysis
- Graphical user interface with —
  - Instant review
  - 1:1 focus check
  - Spot densitometer
  - Histogram
- New stand-alone applications — DCS Photo Desk and DCS Camera Manager software
- Metal-frame NIKON F5 Camera body and familiar SLR functionality
- NiMH battery up to 1000 shots or unlimited number with AC adapter
- 16-bit image capture and in-camera processing / 12 bits per channel file architecture
- Composite-video out — NTSC or PAL — for image review
- Internal microphone for voice recording

### System recommendations

#### PC

- WINDOWS 2000, WINDOWS 98 SE, WINDOWS ME, or WINDOWS NT 4.0 Systems
- 233 MHz PENTIUM II Processor or greater
- 128 MB RAM minimum, 256 MB RAM recommended
- 200 MB minimum free disk space
- IEEE 1394 PCI adapter cards (if tethered without on-board 1394 port)

### MACINTOSH Systems

- MACINTOSH OS 9.04 or greater
- 300 MHz Power PC G3 or newer
- 128 MB RAM minimum, 256 MB RAM recommended
- 200 MB minimum free disk space
- IEEE 1394 PCI adapter card (if tethered without on-board 1394 port)

### Specifications

- ISO Range: 400 to 4000 (calibrated); up to 6400 (enabled)
  - 2-megapixel CCD (1728 x 1152)
  - 5.6 MB finished file size
  - Bit depth: 36-bit color (12 bits per color) original capture
  - Removable, rechargeable NiMH battery
  - IR filter included
  - 1.6X focal length
  - Dual PC card slots, Type I, II, III
  - Optional anti-aliasing filter
  - Size: 7.6 in. (194 mm) tall, 6.2 in. (158 mm) wide, 3.4 in. (88 mm) deep
  - Weight: 4.1 lbs (1.86 kg) with battery and PC card, without lens
  - Conforms to FCC Class B, CE Mark
  - Class B Declaration, VCCI Class 2 Certified
- Specifications are subject to change without notice.

### KODAK Service and Support

Our digital imaging experts can help you get the most out of your DCS 720x and optimize your efficiency. And we have a loaner program! Ask your reseller how a KODAK Care Kit can help protect your investment.

Care Kits	CAT No.
• 1-Year Gold Care Kit	830 6615*
• 2-Year Gold Care Kit	115 5845*
• 2-Year Silver Care Kit	125 7013
• 3-Year Gold Care Kit	117 7179*
• 3-Year Silver Care Kit	890 3312

\*Loaners available with Gold coverage

### Ordering Information

DCS 720x Digital Camera	CAT No.
KODAK PROFESSIONAL DCS 720x Digital Camera	807 2977

DCS 720x Accessories	CAT No.
Anti-Aliasing Filter	111 1707
Photo Card/160 MB	129 1335
NiMH Gold Battery (6-Pack)	821 7374
NiMH Gold Battery (Single)	178 9023
Replacement IR Blocking Filter	118 5180
Replacement Battery Charger and AC Adapter Kit	145 4438
Replacement Auto DC Adapter (12-volt)	885 4051
Replacement IEEE 1394 Cable (6-Pin)	153 4114
Canvas Camera Bag	185 9958

### For more information

Visit us on the web at

[www.kodak.com/go/professional](http://www.kodak.com/go/professional)

For assistance in the U.S., call  
1-800-23KODAK (1-800-235-6325), ext. 19.  
In Canada, call 1-800-465-6325, ext. 36100.

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[www.kodak.com/go/dcs720x](http://www.kodak.com/go/dcs720x)

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