

Studios... Custom Labs: An extra profit on every print!

For today's quality look, offer custom-textured photographs to your discriminating clients.



With the new **COLOR-TEX** by Coda you can texture dry prints in seconds without heat.

You can offer any (or all) of these seven popular custom textures:

- Portrait
- Candid
- Linen
- Universal
- Canvas
- Art Weave
- Brush Stroke

Two 3" diameter smooth solid steel rollers and a powerful motor provide precisely controlled pressure. They press the print against the engraved surface of the texture plate. (A pair of matched plates are used for deep textures.) Texon pads distribute pressure and protect plates.

FLEXIBLE:

Color-Tex takes prints up to 20" x 30" (50 x 75 cm) Color or B&W.

Texture plates are available in five standard sizes for prints:

8" x 10" (20 x 25 cm)

11" x 14" (30 x 40 cm)

16" x 20" (40 x 50 cm)

20" x 24" (50 x 60 cm)

20" x 30" (50 x 75 cm)

Prints may be textured before or after mounting (except for deep textures: Canvas, Art-Weave and Brush Stroke, which must be textured unmounted).

Today's popular Canvas texture is produced quickly and easily

without heat or mess and without stripping the protective RC backing.

SO EASY TO OPERATE:

Just a quick pass with the texture plate through Color-Tex pressure rollers.

With the Color-Tex gauge, Color-Tex precision-ground steel rollers adjust easily and precisely every time to assure uniformly controlled texturing pressure. Newly designed foolproof feed guides assure texture plate alignment.

You can change sizes from print to print...textures too, by merely changing a texture plate.

...and safe. New **COLOR-TEX** by Coda is *fully enclosed* in a handsomely styled housing. Safety Guard with automatic power shut-off.



Coda, Inc.
196 Greenwood Avenue
Midland Park, NJ 07432
USA (201) 444-7755

Over →

Make Color-Tex a basic part of your profit picture.

RUGGED

1/2 HP, direct drive gear motor:
120V-AC, 60 Hz, 7.6 amp.
(50 Hz available at same price)
Precision-machined 3" solid steel
rollers, lifetime heavy-duty
frame.

TABLE SPACE:

48" x 17" (122 x 43 cm)

HEIGHT:

13" (32 cm)

SHIPPING WEIGHTS:

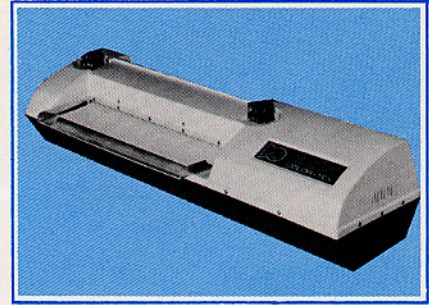
Gross 333 lbs. (150 kg), approx.
Net, 252 lbs. (115 kg)

SHIPPING CARTON:

59"L x 19" W x 25" H
(150 x 48 x 64 cm)

...AND ECONOMICAL

Color-Tex is lowest priced in the
complete line of Coda texturing
machines...produces up to 400
8 x 10 prints per hour.



Write or phone for sample
textured prints.

209 825-7400



Coda, Inc.
196 Greenwood Ave.
Midland Park, NJ 07432
USA (201) 444-7755

Makers of high volume ROLTEX and ECONOTEX
Texturing Machines and creators of
COLD-MOUNT®, GALERIE and STAND-OUTS.

No. CTX8-780

Printed in USA

COLOR-TEX EMBOSSEER \$2,650.00

3,150.00 (1986)

Texture Plates:

Candid,
Universal,
Portrait,
or Linen

Brush Stroke,
Art Weave,
or Canvas

8x10	\$37.00
11x14	68.00
16x20	\$105.00
20x24	136.00
20x30	170.00

Not Available
\$115.00
Not Available
225.00
280.00

Texon (per dozen):

8x10	8.00
11x14	13.10
16x20	17.50
20x24	23.40
20x30	24.90

9.00 (1986)

Texon Sets for large Canvas, Art Weave and Brush
Stroke plates (per dozen):

20x24	25.10
20x30	26.70

Color-Tex Gauge 12.00

(All dimensions are in inches.)

F.O.B. Midland Park, New Jersey.
All prices subject to change without notice.