

Capture your digital input business. image box



Your Imaging Future Is Our Business



Compact and end consumer friendly – Your new digital order station.

Imagine – the dream of every photo specialist: Customers come into the store with image files on a CompactFlash Card or CD-ROM, and place print orders – all by themselves. Your minilab takes care of the prints, and all you have to do is ring up to sale.

Yesterday's dream is today's reality. Using the Agfa image box as a self-service order station for virtually all digital media and digital cameras, your customers can submit their own digital photo orders. The unique Agfa image box software, a touch-screen monitor, and instant pricing documentation make digital photo ordering as easy as 1-2-3. The touch-screen feature makes the image box a stand-alone kiosk on option. An optional paper receipt gives your valuable customers instant pricing documentation.

Promising options for additional business. The Agfa print-to-print service lets your customers take home high-quality copies of their favourite photos.

With the file on CD service, image files from a digital camera memory card are stored on an Agfa pix CD. Customers can view the images at home using the free viewer software. This generates two excellent sources for repeat business: Your customers return to the store with the Agfa pix CD to place new print orders, or they can use the AGFAnet Client Software (included on the CD-ROM) to order online via the Internet.

The image box is easy to use, even with its wide variety of functions. Agfabella, Agfa's red-headed virtual assistant, guides customers step-by-step through the on-screen menu. She explains all important steps in several languages, and ensures that from the first touch of the screen all the way to the finished print, everything runs smoothly.

Position the attractive image box prominently on your counter – and your customers will soon be back to place new orders!



A variety of digital input options for a lot of new print business.

Here's how it works:

- Image data is taken from virtually all types of storage media for digital cameras and entered into the image box.
- Agfa image enhancement technology ensures outstanding print quality.
- The Agfa image box is compatible with the Agfa d-lab.3, d-lab.2, or the MSC.d family of minilabs.
- Practical design means the image box can be easily integrated into your store layout.



Advantages for the customer:

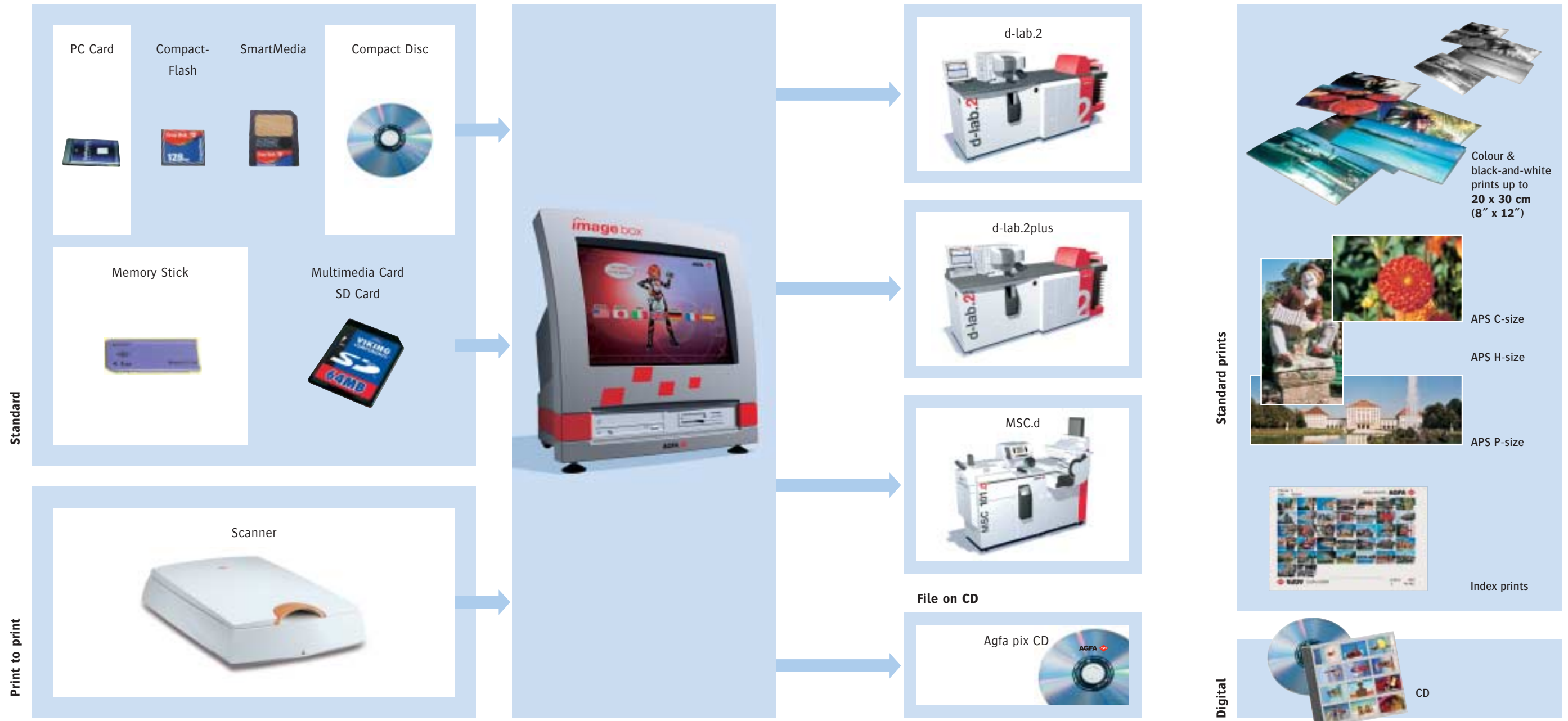
- ▶ All functions of this self-service station are quick and easy to use
- ▶ The customer selects:
 - Format
 - Number of prints
 - Image enhancement option
 - Matt or glossy format
- ▶ Other processing options are available on request:
 - Photo cropping
 - Colour, b/w or sepia
 - Image rotation
 - Brightness
 - Contrast
- ▶ Print orders are placed by simply pressing the "OK" button on the touch-screen

Advantages for you:

- ▶ A continuously growing customer target group resulting from an expanding digital camera market
- ▶ Self-service operation
- ▶ Lower personnel costs
- ▶ Reduced customer transaction time
- ▶ Optimal uplink to Agfa d-lab and Agfa MSC.d printers for high-quality output on photographic paper

Input.

Output.



Your new place of business.

Take advantage of the new image box equipped with attractive point-of-sale material such as top display, poster, and end consumer awareness folders.



Agfa image box

Technical data

▶ Monitor	TFT touch-screen monitor
▶ Processor	Pentium, ≥ 1.6 GHz, ≥ 512 MB RAM
▶ Software	Agfa image box Software includes Agfa Image Enhancement Technology
▶ Input	
▶ Digital camera	SmartMedia card, CompactFlash card, Microdrive PC cards (types I, II and III) Memory Stick, Multimedia card/SD card
▶ Other digital media	CD-RW
▶ Output	Data transfer to d-labs and MSC.d, DPU
▶ Minilab configuration	d-lab.3, d-lab.2, MSC.d with FIT or MSC with DPU Agfa image box
▶ Basic function	Print from digital
▶ Dimensions	(WxHxD) 432x460x370 mm
▶ Optional services	Accessories
▶ Invoice receipts	Thermal printer with 80 mm paper width
▶ Print to print	Scanner and print to print license code
▶ File on CD	Agfa license code
▶ Transfer of order data	License code for transfer via CD

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- ▶ **You determine the content**: e.g. your products and services, current sales campaigns, your contacts, your opening hours and a description of how to get to your store.
- ▶ All content can be changed **24 hours a day, 7 days a week**, making you available for your customers around the clock. This means that your customers can send print orders to you at any time, via the AGFAnet Print Service.
- ▶ Find out more now about how easy it is to create your own individual online presence in the "Dealers' Area" of agfanet.com.

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- ▶ **In the Dealers' Area**, you'll find material and useful tips on how to market your online business successfully, e.g. positioning in search engines, etc.

You can find out all there is to know about us, our products and services at agfa.com.

Please contact your local Agfa organisation via www.agfa.com/about/addresses.

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